

PROPRIETARY E-COMMERCE MARKETPLACE FOR AMERICAN MADE PRODUCTS



MadeInUSA.com

THE FOUNDER/CEO



Don Buckner

- Last Start-Up did \$300,000,000 in sales
- Grew 6500% in 3 years, all without borrowing any funds
- Listed as #13 on the INC 500
- Florida's 2000 Entrepreneur of the Year
- Sold the company to a Strategic in 2018
- Investors made **15X** at the exit, plus several years of distributions

MULTIPLE PROBLEMS



- **Consumers have a difficult time finding American made Product.**
- **US manufacturers have been cut off by large retailers.**
- **The trade imbalance is \$2200 Million dollars are leaving our country everyday**
- **Communities are left devastated from the lack of any manufacturing**
- **Loss of jobs and opportunity**

THE SOLUTION



Create a significant online marketplace for consumers to quickly and easily find and purchase American made products.

THE RESULT



- **Manufacturers are able to get their products to consumers**
- **Dollars remain in the USA, reducing the trade imbalance**
- **Because of an increase in **Patriotic Spending**, Good paying Jobs are created**
- **Communities are revitalized, ultimately building a stronger America**
- **The power of change would be in the hands of the people**

PROGRESS TO DATE



- **28 Months to write the proprietary code in ReAct**
- **1100 User Stories**
- **Fully Integrated with over 20 services, NetSuite being one of them**
- **125,000 SKUs as of March 1st**
- **Negotiating 100,000 everyday consumer products**
- **Beta is completed and fully tested**
- **Raised \$1.8 million to date**



BUSINESS MODEL

100% Dropship

List products for free, no fees.... Yet

Buy Wholesale Sell Retail

Minimum Margin is 25%

Current average margin is 36.2%

NO Inventory

NO Receivables

Cash in Advance

The Drop Shipment Model



THE MARKET

**Domestic online SOM
is \$130,000,000,000**

**17% of US consumers that have stated
they are will to spend a 30% premium for
American made products**

**International online
SOM \$285,000,000,000**

**5% of global consumers that have the desire
and means to purchase American made
products**



THE CLOSE



1% spends \$100 a year equals \$300,000,000 in sales

Over \$1,000,000,000 Valuation

- **The Right Mission**
- **The Right Domain**
- **The Right Brand**
- **The Right Team**

The Power of Change is in Your Pocket

CONTACT INFO



MadeInUSA.com
Be American. Buy American.

Don Buckner
Invest today and change tomorrow
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